

## **Cera Finance House Information Sheets**

### **Requirements of a Business Plan**

At Cera Finance House you will be required to submit a full business plan.

A business plan needs to cover certain information. Below is a general guide of the information that we expect to see supporting most applications when we have asked for a full business plan.

1. Management of the Company
2. Principals C.V.'s
3. Products and Services offered
4. Business Results
5. Markets
6. Business Objectives
7. Business Strategy
8. Financial Projections
9. Finance Required
10. Security Available
11. Management Controls
12. Principle Risks